PRIMARY LOGOS

*PANTONE REFERENCES*

- PANTONE 2965 UP
- PANTONE 538 UP
- PANTONE 7701 UP
- PANTONE 323 UP
- PANTONE 538 UP
- 10% Black
- PANTONE Black 6 UP

*FONT*

- Avenir

  `abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ`
  `abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ`
  `abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ`
  `abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ`
  `abcdefghijklmnopqrstuvwxyzABCDEFGHIJKLMNOPQRSTUVWXYZ`
EXCLUSION ZONES

MINIMUM SIZE
10MM
DUAL BRANDED

When using the Broker Network logo with multiple logos or to dual brand a document, the exclusion zone and minimum size guidelines should be followed. The logo should always sit on the primary colour background, the background colours or on white.

Each logo should appear the same size and should never over shadow the other.

When dual branding a document, the Broker Network logo should appear bottom left hand side of the document and the dual brand should appear on the right hand side, for example:
SINGLE BRANDED